



CENTRE of Executive Education



**An Online Executive Development Programme on
"Public Private Partnership (PPP) in the Maritime Sector"**

An Online Programme spread across 3 weeks (8 Days)
(For early to mid-career professionals working at the Major Ports, Maritime Boards and Private Ports)

www.gmu.edu.in



GMU
GUJARAT MARITIME UNIVERSITY
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About the programme:

Economic growth and infrastructure investment in emerging economies are on the rise. Governments are keen to leverage the maritime sector for trade and economic development and consequently making infrastructure projects an attractive and preferred choice. Public Private Partnership (PPP) has been used as a significant mode of attracting investments with greater market orientation. It is therefore important to understand how to make PPPs successful and sustainable. Managing ongoing PPPs for improved performance has also become critical in many situations. Lessons can be gathered from the experience of PPPs already available.

The maritime and related infrastructure projects including hinterland connectivity, warehousing, maritime clusters, inland container depots, container manufacturing, etc. while improving the supply chain and deepening trade relationships bring additional benefits such as industry-specific job creation. Flexible financing structure, ease of doing business and an appropriate regulatory and legal mechanism are important facilitators for PPPs. In this context, it is important for executives in this sector to be exposed to the trends, policies, processes and practices and understand their implications for managerial decision making.

This Certification Programme is designed to help participants understand the trends, analyse the implications while identifying the opportunities and threats faced by the maritime related infrastructure sector. This bespoke programme builds on relevant case studies to give participants a real-world learning experience through interactive sessions. Apart from the maritime sector, relevant insights are brought in from related infrastructure sectors that have an implication for this sector. The programme investigates the role of the State, the developer and other supporting partners on the extant policy environment concerning PPPs, with an emphasis on project structuring, risk management and financing.

The Executive Development Programme- **Public Private Partnership (PPP) in the Maritime Sector** is being conducted by the **Centre of Executive Education** of the **Gujarat Maritime University**.

ENDORSED BY



GUJARAT
MARITIME
BOARD

Public Private Partnership (PPP) in the Maritime Sector:

Learning Outcomes:

- ❖ Participants will be up to date on the recent developments and emerging trends in the maritime infrastructure sector.
- ❖ Participants will develop an in-depth understanding of the implementation challenges concerning PPPs in the infrastructure sector.
- ❖ Participants will be better equipped to respond to issues such as project structuring, risk assessment and management, contract design, financial analysis, tendering and bidding.
- ❖ The programme will enable the participants to network and learn from each other regarding opportunities and best practices in the sector.

Target audience for the programme:

This programme caters to the need of early to mid-career professionals of the management cadre in the port, shipping and logistics, financing, legal and regulatory domains of the maritime sector. The programme would also benefit the academicians interested in enhancing their PPP and infrastructure investment specific knowledge base.

Programme Content:

- ❖ Strategic understanding of trade supply chains in the maritime context
- ❖ Challenges in infrastructure development
- ❖ Structuring maritime related projects
- ❖ Financial analysis and asset valuation
- ❖ Tendering, bidding and procurement
- ❖ Risk assessment and allocation
- ❖ Design of contracts
- ❖ Legal and regulatory issues
- ❖ Maritime cluster
- ❖ Contemporary issues



Programme Faculty Profiles:



Professor G Raghuram (Programme Director)

Prof. Raghuram is a distinguished visiting faculty and principal academic advisor of the National Rail and Transportation Institute of the Ministry of Railways. He is Professor (Emeritus) at the Gujarat Maritime University.

He has been Director, IIM Bangalore, from February 2017 to July 2020. Prior to that, he was Prof. and Chairperson of the Public Systems Group at IIMA. He has been Dean (Faculty), IIMA, Vice-Chancellor of the Indian Maritime University and Indian Railways Chair Professor at IIMA.

He specializes in infrastructure and transport systems, and logistics and supply chain management. He conducts research on the railway, port, shipping, aviation and road sectors. He has been part of various government policy making and advisory committees.

Raghuram has a BTech from IIT, Madras; a Post Graduate Diploma in Management from IIM, Ahmedabad; and a PhD from Northwestern University, USA.

✉ graghu@iima.ac.in



Capt. Yashoverman Sharma (Programme Director)

Capt. Yashoverman Sharma is currently the Director of 'True North Competency Management', a consultancy service offering education and training solutions largely in the maritime domain. He is a Master Mariner with a distinguished sea-going career spanning 25 years, during which he sailed worldwide on various cargo ships and held command for 11 years.

Thereafter he devoted his attention to maritime training, wherein his special focus over the last 23 years has been on management development training for executives in the maritime sector. He has been closely associated with the Indian Institutes of Management (Ahmedabad and Bangalore) as a guest faculty in the executive education area, for the development and conduct of MDP's for the shipping, ports, aviation, and infrastructure sectors. In this connection, he has authored and co-authored case studies relating to the maritime industry, and has specialized in the case-study method of teaching. He has been Co-Chairing the programme 'General Management for Shipping' being offered by IIM-A, wherein he has been teaching a variety of management subjects.

✉ ysh@true-north.in

Programme Faculty Profiles:



V. Ravi Anshuman

Prof. V. Ravi Anshuman is a Professor of Finance in the Finance & Control Area of Indian Institute of management Bangalore. Prof. Anshuman's research interests cover the areas of market microstructure, capital markets and corporate financial management issues in emerging markets. His publications have appeared in the Review of Financial Studies, Journal of Financial Economics, Journal of Financial Markets, etc. He has co-authored the International edition of the book titled Valuation with Sheridan Titman and John Martin. He has held academic positions at Boston College, and visiting academic positions at Hong Kong University of Science and Technology, Indian School of Business and The University of Texas at Austin. He has served on committees at the National Stock Exchange (NSE), the Reserve Bank of India (RBI), the Securities Exchange Board of India (SEBI) and the Ministry of Finance (India). He is currently serving as a Part-time member on the SEBI Board.

He has a Ph. D. in Finance from the University of Utah and a Bachelors degree in Mechanical Engineering from the Indian Institute of Technology, Kanpur.

✉ anshuman@iimb.ac.in



Prof. Anil Suraj

Prof. Anil Suraj delivers core courses on – Public Administration and Law for the Doctoral students, and Business Law for the MBA Programme, and for the Executive Management Programmes at the IIM Bangalore. Suraj regularly delivers technical sessions to Mid-career Programmes of various All India Services on “Public Contracts and Projects”. Suraj has also addressed Senior Bureaucrats of – South Korea, Bangladesh, Vietnam, Sri Lanka, and from more than 45 countries of Africa.

Suraj was a Research Fellow at the National Judicial Academy, India, and coordinated training courses for senior District Judges and High Court Justices – Economic Analysis of Law and Adjudication of Economic Laws.

Publications and research pursued by Suraj include – Public Contract Law; Citizen-centricity of Regulatory Governance; Anti-dumping policy in India and the EU; and Redesign of Government Business Relations in India and the Role of Legal Process.

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Programme Faculty Profiles:



Dr. Girish Gujar

Dr Girish Gujar is an ex-Marine Chief Engineer with over a decade of sailing experience. Apart from a PhD from Erasmus University Rotterdam, he also has Master degrees in Finance, Maritime Economics and Law from different global universities. On completion of his sea going career, he was appointed as a Chief Executive Officer of Logion BV, a Logistics and Consultancy company based in Netherlands for over 10 years. Subsequently he joined Erasmus University Rotterdam and The Hong Kong Polytechnic University as a Lecturer. At present he is an Assistant Professor in the Division of Business of the United International College, Beijing Normal University, Zhuhai, China.

He has published numerous academic papers in highly esteemed peer reviewed journals and is a regular speaker at numerous international conferences. He has also published four books.

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Programme:

- ⚙ The Programme, spread across 8 days would consist of 22 academic sessions of 1.25 hours each which includes the following:
 - Interactive working sessions
 - Concept classes
 - Case studies – analysis and discussions
 - Pre-session group work
 - Group project presentation
- ⚙ The sessions will be delivered online over the Webex platform:
 - Breakout rooms, doodle and other tools will be utilised to make this an interactive and fun learning session.
 - The discussions through Chat Box and Q & A are welcome.

	Dates	Time (IST)	Days
Day 1	24 July, 2021	09.00 to 13.30	Saturday
Day 2	25 July, 2021	09.00 to 13.30	Sunday
Day 3	30 July, 2021	17.00 to 20.00	Friday
Day 4	31 July, 2021	09.00 to 13.30	Saturday
Day 5	01 August, 2021	09.00 to 13.30	Sunday
Day 6	06 August, 2021	17.00 to 20.00	Friday
Day 7	07 August, 2021	09.00 to 13.30	Saturday
Day 8	08 August, 2021	09.00 to 13.30	Sunday

Mode of Instruction	Virtual Mode - Online Classes
Programme Fees	INR 65,000 + Applicable Taxes
For Application Visit	www.gmu.edu.in

Register and avail the following benefits:

- ⚙ Members of Gujarat Maritime Cluster will get an exclusive discount of 50% (*conditions apply).
- ⚙ Gujarat Maritime Cluster is accepting memberships.
Visit <https://www.maritimecluster.org/become-a-member/>
- ⚙ Group Discount of 10 % for organizations nominating a group of 3 or more participants.

Why EDP @ GMU?

Gujarat Maritime University is offering a unique opportunity to professionals for up-skilling and gaining comprehensive knowledge of the maritime sector with a globalized perspective. This Programme would set a stage for its participants to lead a new age of advancement for their organizations and deliver beyond expectations.

Certificate of Completion will be awarded by the Gujarat Maritime University.



Important Instructions:

- ❄ Participants must be equipped with the requisite level of Internet connectivity.
- ❄ Participants are required to turn the video on during the session as this helps to create a learning environment that is quite similar to a face-to-face class.
- ❄ Participants are requested to make themselves available 5 minutes prior to the starting of the session.
- ❄ Programme material will be distributed by email on a day by basis prior to the sessions.
- ❄ Participants must ensure that the materials provided are read before the scheduled sessions.

Key contacts for inquiry about the Programme:

Professor G Raghuram (Programme Director) ✉ graghu@iima.ac.in

Professor Emeritus, Gujarat Maritime University &
Former Director, Indian Institute of Management, Bangalore

Dr Amrisha Pandey (Programme Coordinator) ✉ amrisha-smlpa@gmu.edu.in

Assistant Professor, Gujarat Maritime University

About Gujarat Maritime University:



International Collaborations



The Gujarat Maritime University (GMU) set up under the Gujarat Private Universities Act, 2009, is an endeavour by the Gujarat Maritime Board to provide a fillip to the growth of the Indian Maritime Sector and bridge the knowledge gap within the industry. The prime objective of GMU is to be a global centre of excellence in maritime education, professional training, research and development. It aims to enhance and increase the human capital and capacity of the maritime industry, both in India and across the globe. The aspiration is to serve the global maritime community by producing well-trained professionals in the maritime domain.

Currently, in its third academic year, GMU is the first-of-its-kind university in India offering courses and programmes which are at par with the leading international universities. GMU has also inked partnerships with leading educational institutions of global repute.

The University has launched the following Schools & Centres:

School of Maritime Law, Policy & Administration (SMLPA), which offers the following programmes with the option of global externships:

- ⚙ Master of Laws (LLM) with specialization in Maritime Law
- ⚙ Master of Laws (LLM) with specialization in International Trade Law
- ⚙ Post Graduate Diploma (PGD) with specialization in Maritime Law (limited contact hours, targeted for working professionals)
- ⚙ Post Graduate Diploma (PGD) with specialization in International Trade Law (limited contact hours, targeted for working professionals)

(All the programmes have the option of global externships at the **Erasmus UPT** and the **STC International, The Netherlands**)

The School of Maritime Management (SMM), which offers:

Master of Business Administration (MBA) with specialization in Shipping and Logistics

(The broad curriculum has been designed by the **Copenhagen Business School (CBS) Executive, Denmark.**)

The Centre of Executive Education (CEE):

The Centre of Executive Education (CEE) had been launched to provide short term Executive Development Programmes and Management Development Programmes specifically targeting working professionals in the industry. The CEE offers Programmes that are designed to provide timely learning interventions that help professionals up-skill and progress in their careers. The Programmes are specially designed to provide critical leadership effectiveness and general management competencies for Senior and Middle Management. The Programmes are offered by the University separately and also in collaboration with leading global maritime institutes of repute.



GUJARAT MARITIME UNIVERSITY

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